



Officer Tennis Club Sponsorship Proposal 2020 - 2021

On behalf of the Officer Tennis Club, we would like to extend an invitation to you and your organisation to become a sponsor partner of our junior, senior, midweek ladies and social tennis programs. We are a volunteer-based, not-for-profit sporting club whose mission is to provide affordable active and healthy participation opportunities to the local community.

Our mission includes (but not limited to):

- Bringing tennis to the local community across all levels of involvement.
- Providing opportunities for kids and adults to have fun, be active, be fit, and be healthy.
- Getting people moving.
- Bringing youth closer together through common interests in competition.
- Teaching sportsmanship, teamwork and accountability and a love of sport.
- Building character and discipline.
- Encouraging respect, resilience and persistence.

Obtaining local and corporate sponsorship from organisations will help offset some of the costs associated with day to day operations. We are looking for sponsors who are willing to support us with ongoing expenses such as maintenance of all courts and equipment; landscape improvements and beautification; increased participation in all competition, social and coaching areas; and social media/advertising to increase membership and hosting of events and tournaments throughout the year.

When sponsoring with us, we will do everything in our power to maximise your organisation's exposure.

If providing sponsorship for the Officer Tennis Club is an option for you and your organisation, please take some time to review the sponsorship information enclosed with this letter. We are open to discussing other options you may like included. If you cannot find a sponsorship that suits your organisation, you might like to donate an amount that suits you. Remember your donation is fully tax deductible for your business. The Club will promote your support on social media. Follow the link to donate: <https://asf.org.au/donate/officer-tennis-club-court-upgrade/>

I am confident you will find a level of sponsorship or donation that will be suitable for your organisation as well as beneficial to our great sporting Club. We really appreciate your time and support.

Kind Regards,

Phillip Dockley

Phillip Dockley
Club President
0417 325 926
Email: officertennisclub@gmail.com



Officer Tennis Club Sponsorship Framework 2020 - 2021



Gold Sponsor:

The Corporate Gold Sponsor will be on a **3 year contract**. A longer term contract to be negotiated after the 3rd year. Gold Sponsors may choose to pay upfront or by instalments.

Upfront Gold sponsorship Fee \$4,000 OR by the following instalments:

- **First year = \$2000**
- **Second year = \$1500**
- **Third year = \$1000**

Includes the following:

1. **Club house sponsorship** (external) e.g. Officer Tennis Club proudly supported by
2. **Signage:** 2 x 1800mm x 900mm signs featuring your business details and logo
3. **Recognition:** An Officer Tennis Club sponsors recognition certificate framed
4. **Newsletters:** Sponsors name and logo on all club newsletters
5. **Advertising:** Sponsors name and logo on Facebook page, email communications, club letterhead, flyers, tournament entry forms, newspaper, mailing list of members of Officer Tennis Club
6. **Website promotion:** Company name under Officer Tennis Club Logo, Links to Sponsor, Small Advertisement on Main Page
7. **Memberships:** 4 x free Social Memberships for a period of 1 year.
8. **Vouchers:** 6 x 1 hour court hire vouchers.
9. **Invitation:** to the Officer Recreation Reserve Sponsors event
10. **Other benefits:** Negotiable

Silver Sponsors:

The Silver Sponsor will be on a **2 year contract**. A longer term can be negotiated. Silver Sponsors may choose to pay upfront or by instalments.

Upfront Silver sponsorship Fee \$2,000 OR by the following instalments:

- **First year = \$1200**
- **Second year = \$1000**

Includes the following:

1. **Signage:** 1 x 1800mm x 900mm court sign featuring your business details
 2. **Sponsors pack:** includes 2 x Officer Tennis Club Caps and other great gear
 3. **Recognition:** An Officer Tennis Club sponsors recognition certificate
 4. **Website:** Your company logo and company name (in the form of a small banner ad) featured on our website with a link to your website
 5. **Newsletters:** Sponsors name and logo on all club newsletters
 6. **Advertising:** Sponsors name and logo on Facebook page, email communications, club letterhead, flyers, tournament entry forms
 7. **Memberships:** 2 x free Social Memberships for a period of 1 year.
 8. **Vouchers:** 6 x 1 hour court hire vouchers valid for a period of 1 year.
 9. **Invitation:** to the Officer Recreation Reserve sponsors event
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Bronze Sponsors:

The Bronze Sponsor will be restricted to yearly. Multiple years of sponsorship allowed.

Cost = \$850 per year with each year after \$650.

Includes the following:

1. **Signage:** 1 x 1800mm x 900mm court sign featuring your business details
 2. **Sponsors pack:** includes 2 x Officer Tennis Club Caps and other great gear
 3. **Recognition:** An Officer Tennis Club Sponsors recognition certificate
 4. **Website:** Your company logo and company name (in the form of a small banner ad) featured on our website with a link to your website
 5. **Invitation:** to the Officer Recreation Reserve Sponsors event
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Court Sponsors:

The Court Sponsor will be restricted to yearly. Multiple years of sponsorship allowed.

Cost = \$750 per year with each year after \$550.

Includes the following:

1. **Signage:** 1 x 1800mm x 900mm court sign featuring your business details
 2. **Recognition:** An Officer Tennis Club Sponsors recognition certificate
 3. **Website:** Your company logo and company name listed on our website with a link to your website
 4. **Invitation:** to the Officer Recreation Reserve Sponsors event
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Tournament Sponsors:

The Tournament Sponsor will be allocated per tournament. Provision for more than one Tournament Sponsor acceptable. **Cost = \$300 per event**

Includes the following:

1. **Signage:** Sponsors name and logo featured at tournament and tournament presentation event. Sponsor to provide banner.
 2. **Recognition:** An Officer Tennis Club Sponsors recognition certificate
 3. **Website:** Your company logo and company name listed on our website
 4. **Advertising:** Sponsors name and logo featured on all tournament communication including flyers, Facebook notices, presentation events
 5. **Invitation:** to the Officer Recreation Reserve Sponsors event
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Goods or Services Sponsors:

The Goods or Services Sponsor will receive in kind:

1. **Recognition:** An Officer Tennis Club Sponsors recognition certificate
 2. **Website:** Your company name and logo with description of goods/services provided (period of time at Club's discretion or as otherwise agreed)
 3. **Advertising:** Sponsors name and logo featured with description of goods/services provided in relevant communication including flyers, announcements, Facebook notices, newspaper
 4. **Invitation:** to the Officer Recreation Reserve Sponsors event
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Team Sponsors:

The Team Season Sponsor will be allocated per Team. Provision for one or more Team Sponsor for each team acceptable. **Cost = \$100 per Season per Team**

Includes the following:

1. **Recognition:** An Officer Tennis Club Team photograph at the end of season.
2. **Advertising:** Your company's name featured on Emails and logo on Social media when the Team is mentioned. i.e. Houghton Construction and Development Section 2 Team

