



Sponsorship Packages 2021

About Us

Thank you for taking an interest in sponsoring the Heathmont Tennis Club.

The Heathmont Tennis Club is approaching its 100th Anniversary with its establishment in 1926 in the Local community of Heathmont.

The local Orchardists founded the Tennis Club with the original courts located next to the now Heathmont Railway Station with the Clubhouse then made out of Fruit Boxes. By the 1940s, the Club moved to its existing location in the leafy Heathmont Reserve off Canterbury Road.

The Club originally had 5 Courts until the 1970s when Courts 6&7 were added and lights installed on Courts 4&5, which are still currently in use today.

The Club has gone through many changes and challenges over the last 90+ years, but it is looking forward to offering Tennis Courts & Services to the local community for the next 100 years.

The Club has approximately 200 members, all located within the local community, with another 50+ coaching pupils active.

The Club participates in multiple local competitions such as Lilydale District Night Comp, Knox District Night Comp, Eastern Regions Tennis Association and Tennis Vic Pennant.

The Club has 20 Night Teams each week along with 12 Junior and 5 Senior Weekend Teams. The Club also welcomes over 3,000 visitors per year to the facility, many within the local area.



Photos of the Courts & Clubhouse from the 1970s

Our Vision, Mission & Values

Vision	To be the Tennis Club of choice within our local community for all people.
Mission	Provide high-quality facilities and tennis experiences for players of all ages and abilities.
Values	<ul style="list-style-type: none"> • Quality of service and experience provided. • Juniors have fun while learning the game. • Provide a welcoming environment at our Club for all people, both members and non-members. • Promote social inclusiveness and responsibility, irrespective of age, sex, race, religion or physical/mental impairment. • Promote behaviours and etiquette both on and off the court conducive to good sportsmanship, fair game and positive atmosphere.

Sponsorship Packages

To continue our connection with the local community and ensure the Club is sustainable into the future, we are looking for Business's to assist the Club through Sponsorship.

The Heathmont Tennis Club has put together various sponsorship packages to provide local businesses and organisations with a flexible opportunity to support their community. The President and Sponsorship Coordinator are available to arrange alternative sponsorship agreements.

Platinum Sponsor

\$1000 Value (1 Available Per Year)

- Year-round signage for your business on the fence line of primary court*
- Year-round signage for your business in Clubhouse*
- Brochures/Flyers Located in Clubhouse
- Business listing and logo on Club website as a Platinum Sponsor
- Logo/Mention on Club Social Media + Quarterly Newsletter
- Naming Sponsor of the Seniors & Junior Club Championship
- 1 Family Membership Included
- Facebook Media Mentions

Gold Sponsor

\$500 Value (2 Available Per Year)

- Year-round signage for your business on fence line*
- Year-round signage for your business in Clubhouse*
- Brochures/Flyers Located in Clubhouse
- Listing on Club website as Sponsor
- Inclusions in Print and Digital Publications (Newsletter & Website)
- Facebook Media Mentions

Silver Sponsor

\$250 Value (2 Available Per Year)

- Year-round signage for your business on fence*
- Listing on Club website as Sponsor

Bronze Sponsor

\$100 Value (6 Available Per Year)

- Court Named for your Business year-round*

***NOTE:** All Signs are to be provided by the Sponsor. Size and Location to be determined with the final agreement.