



Bungendore Park Tennis Club Inc

Business Plan 2020 - 2023

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friends, fun and fitness.....

About us

Bungendore Park Tennis Club is a not-for-profit club run by volunteers. We are a grass roots tennis club with a proud history spanning more than 100 years. The club has more than 150 members. We have:

- variety of tennis (club and coach led) programs and activities including a strong social tennis program; and
- a strong part-time coaching presence delivered by our local resident Rising Star Tennis Academy coach.

We want the club to be sustainable and this is dependent upon:

1. Tennis continuing to be seen as a critical part of the social fabric and health and wellbeing of the community of Bungendore and the surrounding districts - reflected by a strong and growing membership base
2. Easy to access and well maintained facilities to meet demand - so that people enjoy playing tennis and come back again, again and again.
3. Strong Financial Health - this means not only being able to cover our operating costs, but paying off our loan as quickly as we can and putting in place a sinking fund so we can maintain our facilities to a high standard.



Our aim:

"....to be valued by people of all ages in the Bungendore and surrounding districts community."

Our purpose:

"to provide a well run community tennis facility that is:

- easy to access,
- welcoming and inclusive;
- safe, fun and affordable;
- well maintained; and
- offers great club/coaching tennis activities"

Our plan sets out:

- where our community tennis club is at
- where we expect to be:
 - six months from now
 - twelve months from now; and
 - by the end of 2023.
- the strategies and actions required to put us on a sustainable footing and realize the club's aim and purpose.

Our tennis family includes members

who's fathers and or mothers and in some cases grandparents played in Bungendore back in the day. Our family includes farmers, small business owners, hospitality workers, consultants, mechanics, heavy machinery operators, architects, school children, artists, students, IT professionals, teachers and nurses. Around 40% of our family lives outside of Bungendore, in the surrounding districts of Tarago, Carwoola, Bywong, Wamboin and even Queanbeyan and Canberra.

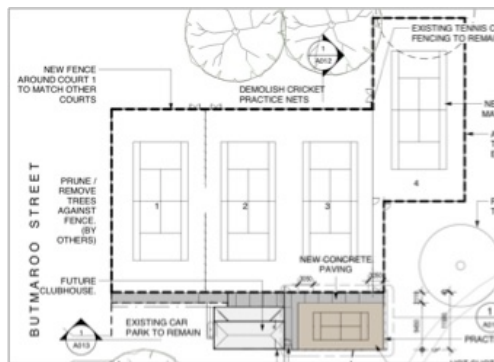
If you're a member of the club or the community who is interested the future of tennis in Bungendore, this is your plan and we welcome your feedback – email us at bungendoreparktennisclub@gmail.com or contact one of the members of the club committee – see the Contact Us page on the club's website.

Where we are we now? (31 December 2020)

- We have three good, recently resurfaced, Rebound Ace Courts right in the heart of Bungendore.
- At any given point in time we have a small operating surplus of around \$15k and as at 31 December 2020 our loan balance was just under \$22k.
- We have approximately 150 members with room to further up-size
- The club has:
 - a Venue Sustainability Rating 'Overall Venue Health' score of 58%
 - a strong web and social media presence
 - a growing social tennis program and expanding coaching services (incl successful in-school tennis program and junior participation in the CTL)
 - a Club facility upgrade master plan and grant funding for Stage 1 (4th court, Hot Shots court, practice wall)
 - a risk register/ongoing risk assessment process and suite of key policies/plans (including COVID Safe Plan).
 - surveyed comp players about the 2021 comp structure
 - old metal-halide court lighting on two courts
 - a local business promotion program
 - secured NSW Govt grant funding for a new court, Hot Shots court and practice wall.
 - strengthened its relationships with the council, local businesses and other community groups
- People can:
 - easily book a court, join the club and book in and pay for social tennis online
 - enter the club using the electronic keypad
 - play safe by following the COVID play safe guidelines



OVERALL VENUE HEALTH



Where will we be in 6 months? (30 June 2021)

- Our new playing areas (4th Court, Hot Shots court) and practice-hitting wall will be up and running
- Open Court sessions will have resumed and a new mid-week morning Mums and Bubs session introduced
- All of the old chicken wire and koppers log fencing will have been replaced
- Our Loan Balance will be \$16k
- We are aiming for a membership base of 165 by the middle of next year.

December 2020

Where will we be in 12 months? (31 December 2021)



- Loan Balance = \$10k
- Membership Base = 175
- 20% increase (Dec 20 to Dec 21) in court hire revenue
- New LED lighting to courts #1, 2 & 3/reducing our electricity consumption, costs and CO₂ emissions
- We are participating in adult based Canberra Tennis League competitions
- We will have submitted a grant application for a new clubhouse
- In conjunction with Braidwood TC we will establish a new annual Country v Coast interclub match

Where will we be by the end of 2023?

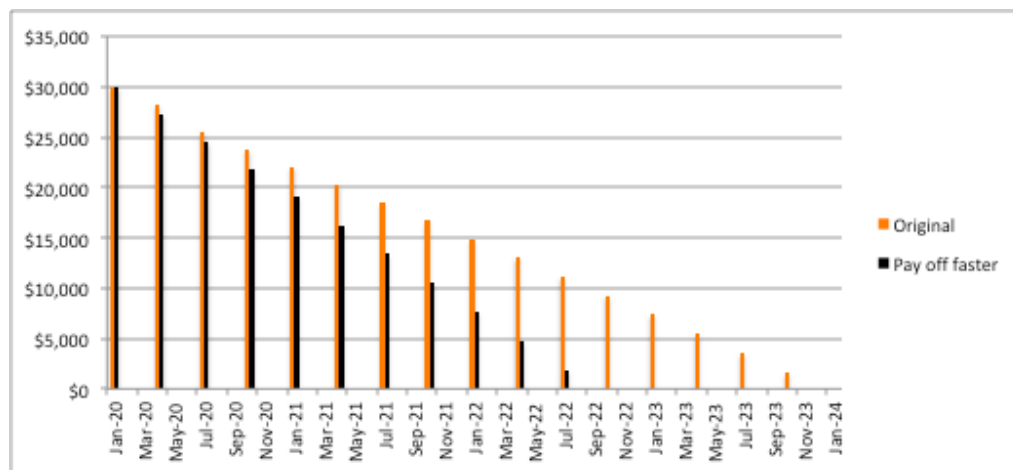


- Our sinking fund will be established and growing and our 'Overall Venue Health' score will be 90%
- We will have a new clubhouse that will be used by other not-for-profit sporting and other community groups
- Membership Base = 200
- Further 20% increase (Dec 21 to Dec 23) in court hire revenue
- New high school in-school tennis coaching program
- We will have an expanded inter-club match program meaning stronger connections between NSW country communities

Paying off our loan faster

The solid black columns in the graph below show the affect of paying 50% more each quarter to repay our loan compared to the previous loan repayment schedule (solid orange columns). New revenue from the club's Local Business Promotion program is helping the club to pursue this strategy. By paying more each quarter the club plans to pay off the loan by the end of 2022 instead of 2024.

Once our loan is repaid we can establish a sinking fund to meet our ongoing running costs and facility maintenance costs as well fund further club improvements.



December 2020

Our journey



draft