



Tennis Seniors Association of South Australia Inc (TSSA)

TSSA Strategic Plan 2021 – 2025

Website: <https://play.tennis.com.au/TennisSeniorsSA>

Developed by 2020/21 TSSA Committee
 Person/s with Lead Responsibility:
 TSSA Policy Officer, on behalf of TSSA Committee
 Date approved by TSSA Committee: 17/08/2021
 Review Date: before 01/10/2024

CULTURE & VALUES:	Fun/Social/Competition <ul style="list-style-type: none"> Let's Play – fostering 'Give it a go' Welcoming community, friends & family participation 	Inclusive <ul style="list-style-type: none"> Welcoming environment Value for money Local, Regional, & State foci 	Community Spirit <ul style="list-style-type: none"> Involve ATSI, multi-cultural, & disadvantaged individuals/groups Value & recognise volunteers 	Innovative <ul style="list-style-type: none"> Focus on continuous improvement Attracting corporate involvement
VISION:	<i>A vibrant, welcoming, inclusive, and accessible tennis experience</i>			
OBJECTIVES:	Effective Governance	Quality Tennis Facilities	Participation	Community Engagement
Key STRATEGIES:	<ul style="list-style-type: none"> Manage the Strategic Plan & focus on achieving outcomes Ensure appropriate policies &/or procedures exist Encourage gender equality on TSSA Management Committee Effective and competent sub-Committees in operation Effective risk and liquor service management Effective internal controls and accountability Financial Sustainability Support Country Regional affiliates & their tennis events 	<ul style="list-style-type: none"> Support South Park Hockey Tennis Consortium (SPHTC) in delivery of quality tennis courts that meets agreed standards Clubhouse and surrounds are well maintained Appropriate service level for members and guests Clubhouse provides welcoming & relaxed environment Support redevelopment of Clubhouse and surrounds Operate all year round 	<ul style="list-style-type: none"> Recruit new members and retain existing members Maintain & develop new tennis participation programs Effective volunteer and recognition programs Celebrate member achievements on & off the field Level of competitions well managed & maintain at or above current level Member renewal is an easy pathway Provide means to improve the standard of play of members Foster members competing in country, State and Australian carnivals/championships Provide a lively, sociable, and friendly environment for our members Introduce 'Beginner' program 	<ul style="list-style-type: none"> Collaborate with Tennis SA, Tennis Seniors Australia (TSA), and Tennis Australia (TA) on developing more 30+ player participation Further develop & maintain support for Tennis Seniors Country Regional members and their Associations/Clubs Encourage coaches to use Park 20 facility Effective collaboration with Adelaide Hockey Club (AHC), Pulteney Grammar School (PGS), and Adelaide City Council (ACC) Liaise with Tennis SA to promote disabled tennis at Park 20 Engage with Corporate Entities to use the Clubhouse
Key Performance Indicators:	<ul style="list-style-type: none"> ✓ Policies, Procedures, Risk and Liquor plan reviewed bi-annually ✓ Zero Policy and internal control breaches ✓ MC Self-Assessment questionnaires ranking is 6 or better ✓ TSSA Committee meeting attendances > 80% ✓ Meet all statutory, environmental, health and safety requirements ✓ Maintain an operating surplus trading result 	<ul style="list-style-type: none"> ✓ SPHTC Lease of Facilities for 5 years signed and managed ✓ Asset Replacement and Court Funding programs in place to 2026 ✓ Courts and Court lighting meet agreed standards ✓ Member & customer satisfaction surveys are 'good' to 'excellent' for Courts and Clubhouse ✓ TSSA has added to Clubhouse redevelopment 	<ul style="list-style-type: none"> ✓ Increased number of players participating in competitions, carnivals, championships, & Events ✓ Automated member renewals ✓ Timely communication with members ✓ Sponsorship & Marketing Plan developed & implemented ✓ Volunteer Matrix developed, maintained & active volunteer recognition ✓ Marketing and Sponsorship plans developed ✓ Successful Australian Teams Carnival (ATC) conducted in Adelaide January 2024 	<ul style="list-style-type: none"> ✓ SPHTC MOU reviewed bi-annually ✓ Strong links with TSA maintained ✓ Inaugural Adelaide Metro vs Country held in Adelaide March 2022 ✓ Coaches use the Centre ✓ Website support provided for SA country regional Tennis Seniors Associations ✓ Strong links with ACC ✓ Increased Country Regional membership numbers ✓ Links with corporate bodies established ✓ TSSA website is valued communication tool and appropriately maintained