

## Tennis Seniors Association of South Australia Inc - TSSA



**Trading Names:** *Tennis Seniors SA or South Park Tennis Seniors Centre*  
**ABN:** 48 070 901 457  
**Location:** located in the Adelaide Park Lands near the corner of Greenhill Rd. & Peacock Rd. (eastern side) opposite to where Roberts St. connects into Greenhill Rd. UNLEY SA 5061 – *shared facilities with Adelaide Hockey Club*  
**Postal Address:** attn TSSA Secretary,  
17 Gamble Crescent, HAWTHORNDENE SA 5051  
**Email:** TSSA Secretary [fspiel181254@gmail.com](mailto:fspiel181254@gmail.com)  
**Website:** [Tennis Seniors SA](https://play.tennis.com.au/TennisSeniorsSA)  
(<https://play.tennis.com.au/TennisSeniorsSA>)

**Persons with Lead Responsibility:**  
TSSA Secretary in collaboration with TSSA Promotions, Publicity & Sponsorship Officer  
**Date Approved by TSSA Committee:**  
17 November 2020  
**Next Review Date:**  
ASAP after 2021 AGM

## TSSA Promotions, Publicity & Sponsorship Subcommittee

The **TSSA Promotions, Publicity & Sponsorship Subcommittee** must act in accordance with any regulations formulated by the **TSSA Committee**.

### CONVENOR:

### TSSA Promotions, Publicity & Sponsorship Officer

### KEY RESPONSIBILITIES & DUTIES/TASKS of the Subcommittee

Coordinate all TSSA promotions and publicity including, but not limited to:

- the content, production, and distribution of 4 or more issues each year of the Association's newsletter, currently known as **SA-VET Magazine** (TSSA Website, e-version & hard copy)
- writing articles featuring and promoting TSSA activities and members
- utilisation of TSSA's website and webpages; Tennis Seniors SA Facebook; Tennis Seniors SA Group Facebook; email distribution list; text messaging; and mailouts
- promotion of TSSA identity and activities amongst members and wider community
- increase access to, and use of, TSSA Website and webpages

Coordinate sponsorship arrangements including, but not limited to:

- managing existing sponsorship arrangements, ensuring compliance, and negotiating renewals
- develop and utilise a **TSSA Sponsorship Proposal Package**
- identify potential new sponsors and negotiate sponsorship arrangements

Provide support for, fundraising activities

Implement negotiated **TSSA Strategic Plan 2019-22** strategies/tasks relevant to this Subcommittee.

### MEMBERSHIP of TSSA Promotions, Publicity & Sponsorship Subcommittee:

- Max FORAN (**TSSA Promotions, Publicity & Sponsorship Officer**)
- Norbert JAHNKE (**TSSA Competitions Manager**)
- Kathy PARKER (**TSSA Correspondence & Historical Records Officer**)
- Frank SPIEL (**TSSA Secretary & TSSA Website Manager**)

### REPORTING:

The Convenor, or a Subcommittee member on the Convenor's behalf, shall report to each **TSSA Committee** meeting on work progress and outcomes achieved, and work to be undertaken.

## GLOSSARY:

<b>AHC</b>	Adelaide Hockey Club Inc.
<b>Association</b>	The Tennis Seniors Association of South Australia Inc.
<b>Centre</b>	Park 20 complex that consists of 18 tennis courts, clubhouse, carpark and surrounds at 118 Greenhill Rd, Adelaide.
<b>Consortium</b>	South Parklands Hockey & Tennis Centre Inc, an incorporated body managing the lease and obligations of the Park 20 complex
<b>Park 20</b>	The name applied by the Adelaide City Council to define the 18 tennis courts, clubhouse, carpark and surrounds at 118 Greenhill Rd, Adelaide.
<b>TA</b>	Tennis Australia (the governing body for the sport of tennis in Australia).
<b>Tennis SA</b>	Tennis SA (the governing body for the sport of tennis in South Australia).
<b>TSA</b>	Tennis Seniors Australia Incorporated (aka 'Tennis Seniors Australia'). TSSA (together with all other States' senior tennis organisations) is currently affiliated with TSA.
<b>TSSA</b>	The Tennis Seniors Association of South Australia Inc.