



Oakleigh Tennis Club (Inc. A0012347X)  
Caloola Reserve  
85 Atkinson St, Oakleigh 3166  
<https://play.tennis.com.au/OakleighTennisClub>  
ABN: 62 983 228 103  
TFN: 999 211 445

# STRATEGIC PLAN

Oakleigh Tennis Club's **Strategic Plan** is underpinned by the 5 Purposes of the club, as set out in item 2 of the club's Rules of Incorporation.

The Strategic Action Items (showing how each purpose is achieved) are detailed underneath each item.

## **1. To provide a safe, well-maintained environment where tennis can be played.**

- ✓ Maintain financial streams to ensure the clubhouse and surrounds are well maintained and are safe for all participants to use.
- ✓ Ensure current funds exist to regularly maintain the courts in peak playing condition and to maximise the life of the surface.
- ✓ Set up systems to ensure care, maintenance and improvements are carried out in a timely manner.
- ✓ Ensure future funds exist to replace the artificial grass surface at the end of its expected life (10-15 years).

## **2. To promote the game of tennis to any interested member of the community.**

- ✓ Make all members of the community welcome, regardless of their gender, age, race, ethnicity, religion, or their tennis standard (many of these characteristics do not need to be known by the club, nor will we ask for them).
- ✓ Make financial accessibility for all members of the community as easy as possible, by keeping membership and other fees as low as practical (while maintaining adequate financial streams to run the club effectively).
- ✓ Maximise usage of the available courts wherever possible.
- ✓ Where our 8 courts do not have the capacity for all players' needs, seek the use of extra courts where practical.

## **3. To arrange competition tennis for members of the association.**

- ✓ Advise members of competition tennis opportunities within various associations (WDTA, BDNTA, Vic Pennant).
- ✓ Arrange and enter teams to maximise participation.
- ✓ Support and act in accordance with the associations running competition tennis (e.g. the supervision of junior matches).

## **4. To provide tennis coaching for any interested party who wishes to improve their standard.**

- ✓ Appoint suitably qualified coaches who share the club's goals and aspirations.
- ✓ Work with and support the coaching team for the mutual benefit of the club, coaches and participants.

## **5. To arrange social activities for the enjoyment of members of the association.**

- ✓ Be open to ideas for social activities put forward by members of the club.
- ✓ If ideas are found to be feasible, practical & supported, run committee-approved activities for members.
- ✓ Evaluate the success of these events, for continuation, improvement or cancellation.

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At Oakleigh Tennis Club's committee meeting on Monday 8<sup>th</sup> April 2024, the committee:

- Approved this Strategic Plan.
- Evaluated each Strategic Action Item within the Strategic Plan.
- Confirmed that the club is acting in accordance with the Strategic Plan.

*Donald Smith*

Donald Smith  
President - Oakleigh Tennis Club