



Kilmore Tennis Club

Business Plan 2024 -27



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MISSION STATEMENT

Kilmore Tennis Club is dedicated to providing a welcoming tennis club with current and well-maintained tennis facilities, that provide an enjoyable, safe and supportive place for all people to come and play tennis, be that social, coaching, or competition, and which actively assists in the growth of tennis in our local community and district.

VISION STATEMENT

The vision of the Kilmore Tennis Club is to upgrade the hardcourts and surrounding areas to enable players and the community to enjoy a safer, improved and more comfortable environment in which to learn, play and watch tennis, including better equipment storage and enhanced display of the club's history.



CLUB HISTORY

The Kilmore Tennis Club was formed on 28th March 1885 and the first match was played at the Cricket Ground.

In June 1905 play started at Hudson Park with one court and the old club pavilion was erected.

1908 tennis courts were flooded.

1930 saw the introduction of the BDTA (Broadford District Tennis Association) and the SDTA (Seymour District Tennis Association).

1934 Four porous courts were operating at Hudson Park.

1935 The Kilmore Tennis Club fees were: Men 1/-/- Ladies-/12/- Juniors -/3/-

1935 A highly successful Easter Tournament was started and ran for approximately 40 years.

1935 Saw the commencement of the GDTA (Gisborne District Tennis Association).

1936 The Kilmore Tennis Club had 15 members and sent its first team to Country Week.

1936 KDTA (Kilmore District Tennis Association) was attempted but failed to work. The clubs approached were:

- Wandong
- Kilmore East
- Wallan
- Highcamp,
- Broadford Public
- Church of England Broadford
- Darraweit and
- St. Patricks Kilmore

1939 The Kilmore Tennis Club had 29 members.

1950 Junior Competition commenced.

1954 The Kilmore Tennis Club had 80 members.

1957 The club fees were: Men 2/10/- Ladies 1/10/- Junior -/5/-

1970 The Kilmore Tennis Club was encouraged to relocate to JJ Clancy reserve and the project was finished in the 70's.

1972 Saw the commencement of BDLTA (Broadford District Ladies Tennis Association.)

1979 Shire encourages the Tennis Club to re-locate to JJ Clancy Reserve

1980 Clubhouse moved from Hudson Park to JJ Clancy Reserve once the site of the old Sale Yards. 8 courts were constructed and Plexi paved.

CLUB HISTORY

1993 The Kilmore Tennis Association bank balance was \$2,761.00

1998 The Kilmore Tennis Club fees were: Family \$100 Senior \$70 Junior \$35

2000 Talks began for new clubrooms.

2002 Lights installed on four courts; night tennis started.

2008 The Community Complex was completed and jointly housed the Tennis Club and Kilmore Netball Club.

2010 the Kilmore Tennis Club had 112 members.

Talks began to install lights on other 4 courts, night competition required to ensure growth of tennis in the area

Australian Open Ballkids program – Level 1 Trials commence

2011 Wednesday night Social Tennis commences (limited teams due to only 4 courts under lights) 2012 Tennis

Vic deem hard courts not up to standard for Pennant Competition

2012 Plexipave Courts (4) re-surfaced

2013 Assumption College 1st Boys & Girls Teams use KTC to train twice a week during Term 1 & 4 whilst their courts were being built (3 years)

2015 Synthetic Grass courts 5 & 6 repaired with Baseline Kits to extend the life of the courts 2015

Tennis Victoria allocate KTC to the Book a Court Pilot Program

2016 MDTA Tuesday night competition (doubles) commenced (Wallan TC utilising courts) 2018

Broadford TC utilising courts due to storm damage and flooding

2018 MDTA Thursday night competition (singles) commenced

2020 A major redevelopment project was completed which saw the installation of 4 new Synthetic Grass courts, drainage and fencing, new LED lights to all 8 courts, creation of a 2-metre-wide spectator area between the plexipave courts and the synthetic grass courts, and a new access ramp from the clubrooms to the courts.

2020 Just as the redevelopment was finished, the Covid 19 virus arrived in Australia bringing tennis to a stop. Covid 19 continued to impact tennis, causing stoppages on and off for the next 2 years. It involved many challenges and changes to the way tennis was conducted, both on and off the court and the committee, coach and competition coordinators had to work hard to keep up competition numbers and membership both during and subsequent to that period.

2021 In November solar panels were installed on the clubroom roof.

2023 Kilmore Tennis Club has 89 members 60 coaching students at the end of the 2023 financial year.

2023 Kilmore Tennis Club Membership prices were Family \$250 Senior \$150 Junior \$80

CLUB HISTORY

2023 Kilmore Tennis Club is part of 4 Associations being:

- Mitchell District Tennis Association (Seniors),
- Broadford District Monday Ladies Tennis Association,
- Mountain District Ladies Tennis Association,
- Broadford District Junior Tennis Association.

Our surrounding district includes teams from Kilmore, Broadford, Wallan, Wandong, Seymour, Yea, Flowerdale, and Hidden Valley Country Club entered their first ever team, being in the Broadford District Junior Tennis Association.

2023 Social Tennis struggling to get numbers to continue.

Thank you to Jenny Treanor for supplying the information on the history of Kilmore Tennis Club and the associations they were involved with from its inception up to 2018.

1-3 YEAR STRATEGY

YEAR 1 2024

- **Project** – redevelopment of plexipave hardcourts 1-4, new fencing to extend around courts 1-4, extension of deck to the fence line of court 1, if possible, angle the verandah so that balls come back.
 - Lobby Mitchell Shire Council and Tennis Victoria and determine grants (e.g. Tennis Australia Court Rebate Scheme) that can be applied for to redevelop the plexipave hardcourts 1-4.
 - Lobby Mitchell Shire Council and Tennis Victoria and determine grants that can be applied for to replace the fencing surrounding hardcourts 1-4.
 - Lobby Mitchell Shire Council and Tennis Victoria and determine grants that can be applied for to extend the concreted deck in front of the clubrooms from its current position to span the intervening area to the fence line of court 1.
- Continue to lobby Mitchell Shire Council for a children’s crossing or similar for the passage of the tennis children to the JJ Clancy playground.
- Determine best way to increase seating options in the walkway between the hardcourts and synthetic courts and throughout the tennis precinct and look at funding options.
- Clean out existing equipment shed.
- Assess funding options for a new shed, including reengineering of the floor to avoid further flooding.
- Lobby Mitchell Shire Council for an option to install a keypad on the external disabled toilet that can be accessed for people using the BAC system.
- Purchase new windbreaks. Looking for grants/funding options to cover cost.
- Expand and improve the way in which the history of the club is displayed.
- Increase club membership by promoting the club through open days and advertising in the community.
- Keep juniors involved in the club after they age out of junior competition by encouraging involvement in senior evening or Saturday afternoon tennis.

YEAR 2 2025

- Continue the **Project** from year 1.
- Continue focus on increasing club membership by working with the club coach to expand the programs for juniors and seniors and by promoting the club through open days and advertising in the community.
- Develop a hitting wall and hotshots area.
- Develop a Club Championships (2-year basis)
- Re-establish the Kilmore Classic Tournament (2-year basis)
- Look to introduce an interclub night competition for both juniors and seniors during the week.
- Look to expand night competitions including social tennis to fully utilise facilities.

YEAR 3 2026

- Continue the **Project** from year 1.
- Continue focus on increasing-club membership by reviewing the programs being run for juniors and seniors and ensuring offering is meeting the needs of the community and by promoting the club through open days and advertising in the community.
- Obtain new scoreboards for the courts.

ANNUAL GOALS AND TARGETS

- Maintain all courts in good and safe condition. Regularly high-pressure hosing Plexipave courts, vacuuming, bagging, of Synthetic grass courts.
- Increase club membership - club open each year.
- Continue to run programs for adults and juniors to learn and play tennis.
- Maintain premises and surrounds in clean & tidy condition. Introduce a regular cleaner for inside toilets, outside disability toilet and club rooms. Members to continue to clean and tidy after use and report any concerns.
- Promote partnership with Local Council Invite Local council officers to Open Day and special events.
- Increase number of teams in juniors, seniors and mid-week Ladies. Advertise through local primary and high schools. Encourage teenagers to play seniors once too old for juniors.

COMPETITIONS PLAYED & COACHING

- Saturday morning Junior Competition
- Saturday Afternoon Senior Competition
- Monday Ladies Competition
- Tuesday Ladies Competition
- Saturday and Sunday afternoon Pennant Competition (Winter season)
- Tuesday night Doubles Competition
- Thursday night Singles Competition

COACHING

The Coaching Team comprises of :-

Head Coach – Gavin Morreira

Assistant Coaches – Patrick Morreira and Claire Gallagher.

The Coaching team have access to the courts as follows:

- Monday/Wednesday/Friday – 4 Courts from 3:30pm – 9:00pm
- Tuesday and Thursday – 4 Courts from 3:30pm – 7:00pm and 2 Courts from 7:00pm – 9:00pm

Total students currently coached 70.

SWOT ANALYSIS

STRENGTHS

- Committee supported by the community and members
- Ongoing financial stability
- Location & Facilities
- Competitive Club
- Multi surface courts
- Stable membership base
- Family orientated club
- Disability access to clubrooms and courts and toilets
- Qualified experienced coach

WEAKNESSES

- Shared clubhouse facility
- No club championships
- Competing with other sports for players
- Competing with players having to do extra-curricular activities with Assumption College
- Part time coach
- Lack of programs to bring in juniors ie school or holiday programs
- Shared parking
- No dedicated social media/website officer
- No dedicated maintenance officer
- No dedicated cleaner
- No dedicated grants officer

OPPORTUNITIES

- Night competition
- Sponsorship
- Potential funding opportunities –grants, donations
- Social tennis
- Come and try sessions

THREATS

- Bushfire
- Flooding
- No security
- Climate Change
- Drought
- Strong Winds
- Deterioration of hardcourts

CURRENT RESOURCES

TENNIS AFFILIATIONS:

- Tennis Victoria
- Mitchell District Tennis Association
- Broadford District Ladies Tennis Association
- Broadford District Junior Tennis Association
- Mountain District Ladies Tennis Association

COACH:

Gavin Moreira- Experienced and Qualified coach

PARENTS:

Trade and Business support and help from many parents.

FACILITIES:

- Four Hard Courts
- Four new synthetic Grass Courts
- LED lights to all eight courts
- Ten-year-old modern clubrooms with heating and cooling, modern kitchen, tournament office and function area. (Shared with Netball Club)
- Two storage sheds
- Car parking area
- Use of shared netball tennis courts
- Landscaped gardens and seating.
- Spectator walkway

FUNDRAISING ACTIVITIES

- Kilmore Trackside Raffles
- Bunnings Barbeque

SPONSORS

MAJOR

- Nil
-

MINOR

- Nil
-

MAINTENANCE

The JJ Clancy Reserve Committee of Management Incorporated attends to the repairs and any significant maintenance of the building. Some general maintenance of the grounds is also undertaken by JJ Clancy, but a significant portion is undertaken by the Tennis Club on the tennis club side of the precinct.

The toilets are cleaned after use by each user group, eg seniors, juniors, ladies, coaching, and netball.

The Tennis and Netball user groups are expected to clean the clubrooms after use.

The windows and walls are also cleaned as required by the User groups.

Plexipave courts are high pressure cleaned every 2 years.

Synthetic Grass courts are bagged by players after competition, coaching and casual hire.

Synthetic Grass courts are groomed annually.

COMMITTEE

The committee of the Kilmore Tennis Club is made up of the following:

EXECUTIVE:

PRESIDENT	Chairs the meetings and oversees all activities and functions at the Club. Delegates activities/functions where appropriate.
VICE PRESIDENT	Assists the President as required, Chairs meetings if President unavailable.
SECRETARY	Prepares meeting agendas, takes and distributes meeting minutes, attends to incoming correspondence, and generally takes care of all the administration and paperwork as directed by the Committee. The Secretary also acts as the PUBLIC OFFICER
TREASURER	Collects all monies, writes receipts and banks funds accordingly. Makes any payments required. Keeps records of income and expenditure and presents statements to Committee. Prepares books for annual audit.

NON-EXECUTIVE ROLES:

- JUNIOR, SENIOR, MIDWEEK LADIES, and PENNANT COORDINATORS – point of contact for players for competitions and DELEGATES for the various competition associations.
- JJ CLANCY RESERVE COMMITTEE of MANAGEMENT DELEGATE – Is the Kilmore Tennis Club's representative on the JJ Clancy Reserve Committee of Management Incorporated, a committee of The Shire of Mitchell. The delegate reports back to general committee with information on what is happening at the Reserve, Federal and State Government Grants, Shire Grants available and any other issues concerning the Kilmore Tennis Club.
- SOCIAL TENNIS COORDINATOR – Organises Social tennis.
- MEMBER PROTECTION INFORMATION OFFICER – Act as the first point of contact for any enquiries, concerns or complaints associated with harassment, abuse, and other alleged breaches of the Member Protection Policy

Roles currently vacant – MAINTENANCE, GRANTS, SOCIAL MEDIA/WEBSITE

FINANCES

The Tennis Club is vigilant in its endeavors to keep capital in hand at all times in case Grants become available for upgrading facilities.

At present the club is in a re-building phase with regards to finances having committed \$80K to the last re-development completed in 2020.