



# **GEILSTON BAY TENNIS CLUB STRATEGIC PLAN 2021**

## **Mission**

To be the tennis club of choice for players and their families in the Greater Hobart area.

## **Summary of major items requiring expenditure**

<b>Description</b>	<b>Indicative Cost</b>	<b>Expected Date</b>
Court 5 lights and pole replacement	\$35 000	2021
Clubhouse maintenance	\$10 000	2025
Fencing replacement	\$180 000	Commence 2021

### **3-5 YEAR GENERIC TARGETS**

Build and maintain membership across all ages by offering both social and competitive programs and events that suit their needs.

Maintain and upgrade facilities to a high standard through careful financial planning and stewardship.

Ensure that the health and safety of our members is a priority in all our decisions.

Continue to promote a high level of coaching within the Club.

Actively collaborate with Tennis Tasmania to recognise the benefits of belonging to the parent association.

Maintain an effective working relationship with the owner of the land and facilities, Clarence City Council.

### **FOCUS AREAS**

- **Adult Programs**

#### **Strategies**

Continue to support and promote existing long and short-term pennants to provide meaningful and competitive tennis.

(Ongoing: General Committee)

Explore and develop new competitive opportunities and inter club and intra club competitions.

(Ongoing: Match & Tournament)

Continue to grow, support and promote regular social tennis opportunities at times and in formats which meet the wide-ranging needs of members and potential members.

(Ongoing: General Committee)

## **Junior Programs**

### **Strategies**

Continue to develop, support and promote organised activities as a means to provide meaningful and competitive tennis for our members. Create development squads.

(Ongoing: General Committee and Club coach)

Develop the Club Junior pennants as a means to provide a pathway for developing players into competition.

(Ongoing: Junior Committee)

Implement programs that encourages juniors to maintain membership through to adults e.g. ACE membership.

Develop and maintain links to local schools and community, offering tennis as an alternative recreation, with coaching support.

### **Facilities – Courts and Lights and Fencing**

Maintain and upgrade our facilities to recognised standards as defined by Tennis Tasmania.

Actions:

1. Assess condition of older surfaces and identify likely replacement schedule and develop a plan for funding these.
2. Upgrade Court 5 to a similar standard as other courts.
3. Periodically assess condition of lights and undertake maintenance as required.
4. Replace the ageing court fencing as soon as funding is available.

### **Facilities – Clubhouse and surrounds**

Maintain the amenities of our Clubhouse providing an appealing and safe environment and increase the options for use of the facilities.

Actions:

1. Review and maintain first aid equipment ensuring compliance with regulations. Promote the benefits of first aid training, including the use of the defibrillator.
2. Replace the aging fencing as a priority seeking funding opportunities from various sources.
3. Assess life span of older court surfaces and begin planning for likely replacement.
4. Assess wear and tear in the clubhouse and plan a schedule of maintenance as funding permits.
5. Consider funding opportunities for renewable energy options and improved energy efficiency for the site.

### **Geilston Bay Precinct Master Plan**

Contribute to the development of a master plan with Clarence City Council and neighbouring clubs and parties that provides for the best opportunities for tennis in the area.

Actions:

1. Actively participate in the development of the master plan reflecting the views of the membership through regular consultation.
2. Consider the effect of possible future mergers of tennis clubs and develop a position of how this could be made possible at Geilston Bay.

### **Financial and Administration**

To manage the finances of the club to a high ethical standard and transparency in order to maximise the benefits to the club ensuring its long-term viability.

#### Actions:

1. Keep accurate financial records and minutes of committee meetings of the Club to provide for the **Annual Report** and **Audit**.
2. Provide financial balances for tournaments/events held at the Club.
3. Develop a financial plan which will cover the on-going costs and provide adequate funding to replace items on the **Assets Register** and provide for the implementation of identified improvements, to minimise financial risk.
4. Be aware of the needs of our present and future members and their capacity to service our financial requirements.
5. Ensure any non-member participants contribute fairly to the running costs of the facilities
6. Seek to achieve the maximum level of financial support from all levels of government, corporate and tennis bodies. Further develop grant and sponsorship avenues, with development of corporate days.
7. Keep membership data up-to-date and accurate (as is required by Tennis Tasmania) and to assist long term financial planning.
8. Periodically review the need to hire assistance to reduce the workload on volunteers and produce better outcomes.
9. Ensure all areas of Club insurance are current and adequate.
10. Maintain a GBTC website and other social media to maximise discovery of our club for newcomers and to assist with general communication to our members and wider community. Remove apparent duplication of Facebook pages.
11. Implement the revised Club **Constitution** and develop policies for various activities.

(Ongoing: general committee)

### Coaching

Recognise and promote the benefits that a professional Club coach offers.

#### Actions:

1. Maximise the Coach's input into Club activities and events.
2. Continue to have professional coaching services formally associated with the club. (Ongoing 3-year contract in place).
3. Develop links to local schools offering tennis as an alternative sporting opportunity.
4. Proactively offer an introduction to tennis through the local schools, with coaching support.

### Participation

Achieve and maintain an active membership that has input into Club activities.

#### Actions:

1. Actively promote the benefits of membership to other participants of the facilities (such as the current Wednesday night competition) and the wider community.
2. Develop an inclusive culture and facilities that does not discriminate on the basis of sexual orientation and disability.
3. Maintain good communication with members through newsletters, emails, website and social media.
4. Encourage members to assist with the functioning of the Club through serving on the formal committee, volunteering at events, etc.